



# **SWECHAM MEMBERSHIP AND PARTNERSHIP 2026**

**CONNECTING BUSINESSES  
SINCE 1989**

# SWECHAM MEMBERSHIP PACKAGES 2026

Benefits/ Membership Type	PREMIUM CORPORATE (MORE THAN 100 MILLION THB IN ANNUAL TURNOVER )	LARGE CORPORATE (MORE THAN 50 MILLION THB IN ANNUAL TURNOVER)	REGULAR CORPORATE (LESS THAN 50 MILLION THB IN ANNUAL TURNOVER)
Brand Visibility - Website and E- Publications			
Promotion of corporate news and offers on SweCham Facebook, LinkedIn, website or Members E-news updates	✓	✓	✓
E-Blast Service	x6/year	x3/year	x1/year
Website Page	Member News Update	Member News Updates	Member News Updates
Hyperlinked logo and showcased company's products/services on first page of SweCham website	Premium Category	Large Corporate Category	Regular Corporate Category
Listing in Member Directory E-Book	1 page + logo	1 page + logo	1/2 page + logo
Events			
Member discount rate for events (employee validation will be requested)	All employees	All employees	All employees
Member entry rate for selected co-branded chambers', JFCCT and EABC events	✓	✓	✓
Cultural event ticket members rate	2 tickets/year	1ticket/year	-
Additional Benefits			
Access to member-to-member benefits/offers	✓	✓	✓
Business referrals	✓	✓	✓
Tailor-made services (e.g. event hosting/planning, outreach to Thai universities)	✓	✓	✓
Annual Membership Fee (THB)	36,000	26,000	16,000

ALL PRICES ARE SUBJECT TO 7% VAT and an additional registration fee of THB 1,000 (one-time cost) applies to new members.

# SWECHAM MEMBERSHIP PACKAGES 2026

Benefits/ Membership Type	START-UP CORPORATE (Start-up membership status is limited to a maximum of 2 years)	INDIVIDUAL	THAI ALUMNI OF SWEDISH UNIVERSITIES (up to the age of 35) / STUDENTS
Brand Visibility - Website and E- Publications			
Promotion of corporate news and offers on SweCham Facebook, LinkedIn, website or Members E-news updates	✓	-	-
E-Blast Service	-	-	Students/Interns CV
Website Page	SMEs Spotlight Services	-	Students/Interns CV
Hyperlinked logo and showcased company's products/services on first page of SweCham website	Start-up Category	-	-
Listing in Member Directory E-Book	1/2 page + logo	1/8 page + logo	1/8 page + logo
Events			
Member discount rate for events (employee validation will be requested)	All employees	1 ticket/event	1 ticket/event
Member entry rate for selected co-branded chambers', JFCCT and EABC events	✓	✓	✓
Cultural event ticket member rate	-	-	-
Additional Benefits			
Access to member-to-member benefits/offers	✓	✓	✓
Business referrals	✓	-	-
Tailor-made services (e.g. event hosting/planning, outreach to Thai universities)	✓	-	-
Annual Membership Fee (THB)	10,000	6,000	1,000

ALL PRICES ARE SUBJECT TO 7% VAT and an additional registration fee of THB 1,000 (one-time cost) applies to new members.



**SWECHAM**  
**PARTNERSHIP**  
**PACKAGES**  
**2026**

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Partnership Packages 2026			
Benefits	Diamond	Platinum	Gold
SweCham Premium Corporate Membership included	✓	✓	✓
Events			
Complimentary access to all SweCham networking events, excluding social gatherings such as Midsummer, Christmas, Lucia, and the Membership Dinner.	6 tickets/event	4 tickets/event	2 tickets/event
Brand Visibility - Events			
Roll-up at entrance of all events + Logo at all SweCham Events	✓	✓	✓
Logo on SweCham Event’s promotional merch	✓	✓	✓
Your corporate VDO shown at SweCham events	1.5 minutes all SweCham events	1 minute, all Swecham events	1 minute x 3 SweCham events of your choice
Complimentary Booth at all SweCham Events	✓	✓	✓
Brand Visibility - Website and E- Publications			
Hyperlinked logo on SweCham website	✓	✓	✓
Advertising Banner on SweCham Website	12 months	6 months	3 months
Promotion of corporate news in SweCham Newsletter	x20/year	x15/year	x10/year
Hyperlinked logo in all E-Newsletters	✓	✓	✓
E-blast Service	x15/year	x10/year	x6/year
Premium location advertisement in SweCham Directory	Diamond position, pages 1 and 2	Platinum position: one of the first pages	Gold position: one of the first 10 pages, or tailored
Annual Partnership Fee (THB) Excl. 7% VAT	200,000	150,000	100,000



# THANK YOU!

FOR FURTHER ENQUIRIES

CONTACT

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